Attend the most popular CLE seminar of all time. More than 200,000 people—including lawyers, judges, law clerks, and paralegals—have benefited since the early 1990s. You’ll learn the keys to professional writing and acquire no-nonsense techniques to make your letters, memos, and briefs more powerful.

You’ll also learn what doesn’t work and why—know-how gathered through Garner’s unique experience in training lawyers at the country’s top law firms, state and federal courts, government agencies, and Fortune 500 companies. Garner will teach you how to shake bad habits that readers—especially judges—detest. Learn how to entice and persuade them instead.

Fall 2019
Atlanta Sept. 26
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Austin Nov. 1
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Phoenix Nov. 7
Washington, D.C. Nov. 11
San Francisco Nov. 14
New Orleans Nov. 19
Chicago Nov. 21
Dallas Dec. 3
Seattle Dec. 5
New York Dec. 10

Praise for Bryan Garner’s Training
Ted Olson, former Solicitor General of the United States and a partner at Gibson, Dunn & Crutcher, says:
“Bryan Garner’s seminars are the most valuable things I know of to help a lawyer communicate effectively. Lawyers who strive to be effective never stop learning. I’d go again and again and again.”
Bryan Garner gives you the keys to making the most of your writing aptitude—in letters, memos, briefs, and more. The seminar covers five essential skills for persuasive writing:

- framing issues that grab the reader;
- cutting wordiness that would otherwise waste readers’ time;
- using transitions deftly to make your argument flow;
- quoting authority more effectively; and
- tackling your writing projects more efficiently.

Garner teaches dozens of techniques that make a big difference. Most important, he shows you what doesn’t work—and why—and how to cultivate skillfulness.

### Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>8:00–9:00</td>
<td>Registration</td>
</tr>
<tr>
<td>9:00–9:20</td>
<td>The difference between writing and good writing (with exercise)</td>
</tr>
<tr>
<td>9:20–10:00</td>
<td>3 prerequisites to becoming a good writer</td>
</tr>
<tr>
<td>10:00–10:30</td>
<td>4 fundamental tenets of good writing (with exercises)</td>
</tr>
<tr>
<td>10:30–10:45</td>
<td>Break</td>
</tr>
<tr>
<td>10:45–Noon</td>
<td>The key to opening memos, reports, motions, and briefs (with exercise)</td>
</tr>
<tr>
<td>Noon–1:00</td>
<td>Lunch break (on your own)</td>
</tr>
<tr>
<td>1:00–2:15</td>
<td>8 principles for maintaining a lucid train of thought (with exercises)</td>
</tr>
<tr>
<td>2:15–2:30</td>
<td>Break</td>
</tr>
<tr>
<td>2:30–2:45</td>
<td>Potent conclusions</td>
</tr>
<tr>
<td>2:45–3:00</td>
<td>Tone and document design</td>
</tr>
<tr>
<td>3:00–3:30</td>
<td>Managing your writing process (with exercise)</td>
</tr>
</tbody>
</table>

Bradley J. Butwin, managing partner at O’Melveny & Myers: “This seminar I rate at the top. We get our investment back in spades.”

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Professor Bryan A. Garner is the entrepreneurial scholar behind LawProse. Respected by judges, his writings have been cited by appellate courts in all 50 states. The United States Judicial Conference has relied on him to revise four complete sets of federal rules—civil, appellate, criminal, and judicial discipline.

He is the coauthor with Justice Antonin Scalia of Making Your Case: The Art of Persuading Judges.

About Bryan A. Garner


He is the most sought-after legal-writing professor in the world. His clients have included 18 state supreme courts, five federal courts, the United Nations in Geneva, and hundreds of law firms and corporate legal departments.

Professor Garner is frequently called on to serve as an expert witness in cases of linguistic and grammatical interpretation. His work has been featured in The New York Times, The Wall Street Journal, USA Today, and Harper’s Magazine, as well as on the Tonight Show, NPR, and 60 Minutes.

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<tr>
<th>Location</th>
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<th>Venue</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta</td>
<td>Thursday, Sept. 26</td>
<td>W Atlanta Midtown 188 14th Street NE, Atlanta, GA 30361 404-892-6000</td>
<td>CLE: Georgia (5 hours); Florida (6 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); Virginia (5 hours); New York (6 hours skills); Kansas (6 hours); California (5 hours)</td>
</tr>
<tr>
<td>Kansas City, MO</td>
<td>Tuesday, Oct. 1</td>
<td>Crowne Plaza Kansas City Downtown 1301 Wyandotte Street, Kansas City, MO 64105 816-474-6664</td>
<td>CLE: Kansas (6 hours); Missouri (6 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); California (5 hours); Louisiana (5 hours)</td>
</tr>
<tr>
<td>Houston</td>
<td>Friday, Oct. 4</td>
<td>JW Marriott Houston Downtown 806 Main Street, Houston, TX 77002 713-237-1111</td>
<td>CLE: Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); Virginia (5 hours); New York (6 hours skills); California (5 hours)</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>Thursday, Oct. 10</td>
<td>Radisson Plaza Minneapolis 33 S. 7th Street, Minneapolis, MN 55402 612-339-4900</td>
<td>CLE: Minnesota (5 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); California (5 hours); Kansas (6 hours)</td>
</tr>
<tr>
<td>Denver</td>
<td>Monday, Oct. 28</td>
<td>The Ritz-Carlton Denver 1881 Curtis Street, Denver, CO 80202 303-312-3800</td>
<td>CLE: Colorado (6 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); Virginia (5 hours); New York (6 hours skills); California (5 hours); Kansas (6 hours)</td>
</tr>
<tr>
<td>Austin</td>
<td>Friday, Nov. 1</td>
<td>Omni Austin Hotel Downtown 700 San Jacinto at 8th Street, Austin, TX 71701 512-476-3700</td>
<td>CLE: Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); Virginia (5 hours); New York (6 hours skills); California (5 hours); Kansas (6 hours); Louisiana (5 hours)</td>
</tr>
<tr>
<td>New Orleans</td>
<td>Tuesday, Nov. 19</td>
<td>Hyatt Regency New Orleans 601 Loyola Avenue, New Orleans, LA 70113 504-561-1234</td>
<td>CLE: Louisiana (5 hours); California (5 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); Virginia (5 hours); New York (6 hours skills); Kansas (6 hours)</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Tuesday, Nov. 5</td>
<td>Omni Los Angeles at California Plaza 251 South Olive Street, Los Angeles, CA 90012 213-617-3300</td>
<td>CLE: California (5 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); Virginia (5 hours); New York (6 hours skills); Kansas (6 hours)</td>
</tr>
<tr>
<td>Phoenix</td>
<td>Thursday, Nov. 7</td>
<td>The Westin Phoenix Downtown 333 N. Central Avenue, Phoenix, AZ 85004 602-429-3500</td>
<td>CLE: Arizona (5 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); Virginia (5 hours); New York (6 hours skills); California (5 hours); Kansas (6 hours)</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>Monday, Nov. 11</td>
<td>W Washington, D.C. 515 15th Street NW, Washington, D.C. 20004 202-661-2400</td>
<td>CLE: Virginia (5 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); New York (6 hours skills); California (5 hours); Kansas (6 hours)</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Thursday, Nov. 14</td>
<td>Westin St. Francis 333 Powell Street; San Francisco, CA 94102 415-397-7000</td>
<td>CLE: California (5 hours); Texas (5 general hours, 1 hour ethics); Pennsylvania (5 general hours, 1 hour ethics); Virginia (5 hours); New York (6 hours skills); Kansas (6 hours)</td>
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- June 25–27: Editing Written Advocacy
- July 9–11: Editing Marketing Materials
- July 16–18: Editing Contracts
- July 23–25: Collaborative Writing in Law and Business
- July 30–Aug. 1: Collaborative Editing in Law and Business
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