

COURSE DESCRIPTION FOR BETTER BRIEF-WRITING IN 60 MINUTES

In one full hour, Bryan A. Garner teaches participants how to connect with their readers and persuade them. More than 110,000 lawyers and judges have benefited from Mr. Garner's expertise.

In this session, participants will learn:

- The mindset of the truly persuasive writer -- and why so few lawyers have it.
- How to predispose the judge on page 1.
- What to put in the middle and how to close with a clincher.
- How to transform yourself into a top-notch writer in a matter of months.

Brimming with superb pedagogical examples, the detailed 30-page course materials show legal writers – in 20 discrete lessons – how to transform mediocre writing into powerful, persuasive prose. Garner has distilled the most telling points of brief-writing by drawing on more than two decades of experience as the nation's foremost expert on how to write winning briefs.