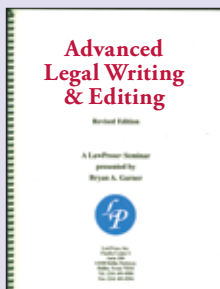
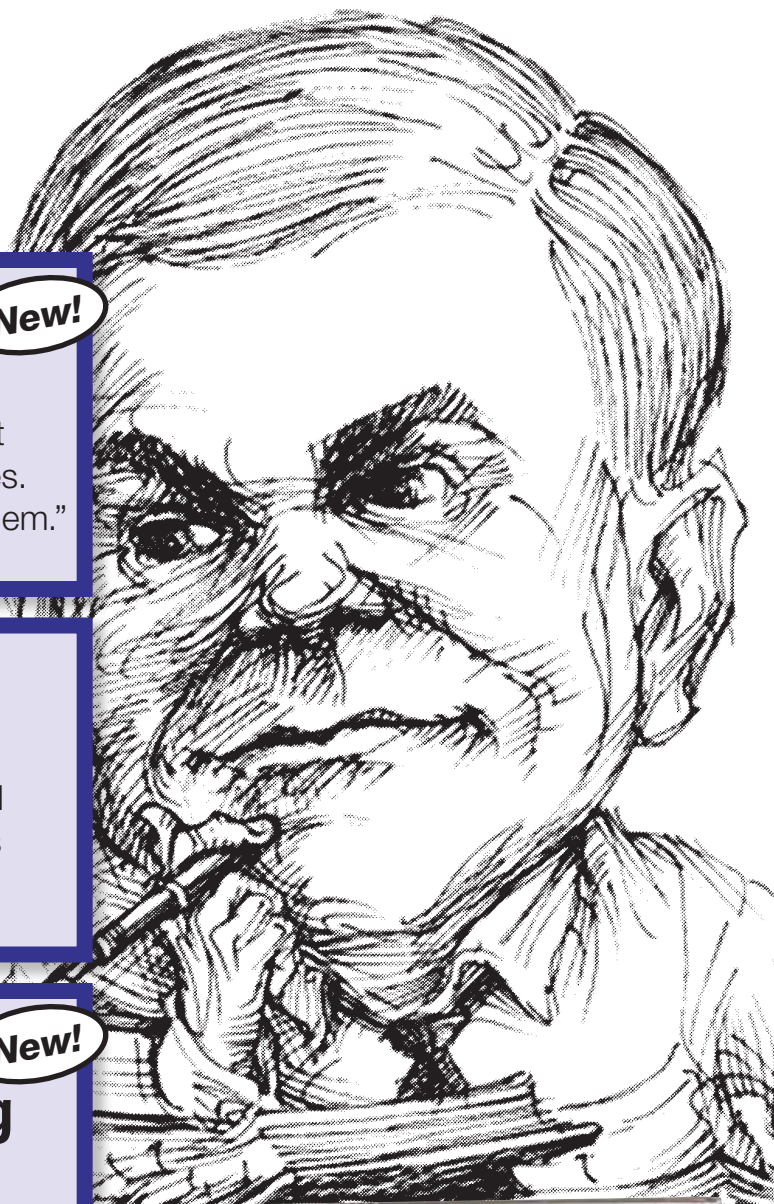


# Bryan A. Garner's Spring 2012 LawProse Seminars

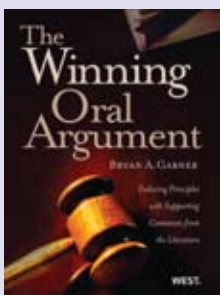


## Advanced Legal Writing & Editing

**New!**

You have 5 days to write about 7 issues in fewer than 50 pages. Change "Yikes!" into "No problem."

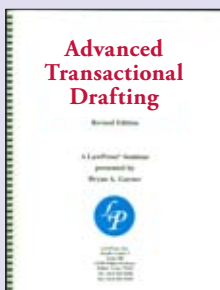
8:30 a.m.–Noon



## The Winning Oral Argument

Don't just "get through" an oral argument, but wow the judges with your professional polish.

1:00–2:30 p.m.



## Advanced Transactional Drafting

**New!**

Prepare contracts that hold up against bad-faith misreadings.

3:00–4:30 p.m.

Miami	Feb. 17
Minneapolis	Feb. 27
Austin	March 9
Houston	March 15
Cleveland	March 22
Philadelphia	March 26
Chicago	April 4
New York	April 13
Washington, D.C.	April 16
Boston	April 20
Phoenix	April 24
Dallas	April 27



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# How much know-how can you afford not to have?

## **Miami** FRI., FEB. 17

Miami Marriott Biscayne Bay  
1633 North Bayshore Drive  
Miami, FL 33132  
305-374-3900

## **Minneapolis** MON., FEB. 27

Marriott City Center  
30 South Seventh Street  
Minneapolis, MN 55402  
612-349-4000

## **Austin** FRI., MAR. 9

Four Seasons Hotel  
98 San Jacinto Boulevard  
Austin, TX 78701  
512-478-4500

## **Houston** THURS., MAR. 15

Hyatt Regency Houston  
1200 Louisiana Street  
Houston, TX 77002  
713-654-1234

## **Cleveland** THURS., MAR. 22

Ritz-Carlton Cleveland  
1515 West Third Street  
Cleveland, OH 44113  
216-623-1300

## **Philadelphia** MON., MAR. 26

The Rittenhouse  
210 West Rittenhouse Square  
Philadelphia, PA 19103  
215-546-9000

## **Chicago** WED., APR. 4

InterContinental Chicago  
515 North Michigan Avenue  
Chicago, IL 60611  
312-944-4100

## **New York** FRI., APR. 13

The Helmsley Park Lane Hotel  
36 Central Park South  
New York, NY 10019  
212-371-4000

## **Washington, D.C.** MON., APR. 16

W Washington, D.C.  
515 15th Street NW  
Washington, DC 20004  
202-661-2400

## **Boston** FRI., APR. 20

W Boston  
100 Stuart Street  
Boston, MA 02116  
617-261-8700

## **Phoenix** TUES., APR. 24

Arizona Biltmore  
2400 East Missouri Avenue  
Phoenix, AZ 85016  
602-955-6600

## **Dallas** FRI., APR. 27

Omni Dallas Hotel  
555 S. Lamar Street  
Dallas, TX 75202  
214-744-6664

### **New!** Advanced Legal Writing & Editing

This is the most heavily attended CLE seminar of all time—more than 120,000 lawyers, judges, law clerks, legal assistants, and others have attended since the course was first offered in 1991.

The coursebook is completely new as of 2011.

Bryan Garner provides the keys for writing at a truly professional level. He shows participants no-nonsense methods for making the most of their writing aptitude in letters, memos, briefs, and more.

The seminar covers essential skills:

- Setting a standard.
- Creating a solid lead every time.
- Developing a lucid argument.
- Concluding with power.
- Budgeting your writing time.

Garner's dynamic teaching style highlights dozens of other techniques that can make tremendous differences. Most important, he shows what *doesn't* work and why—then teaches participants how to shake those bad writing habits that judges universally detest.

#### **Schedule**

8:00–8:30 .....Registration  
8:30–10:15 .....Achieving  
High Standards  
10:15–10:30 .....Break  
10:30–12:00... Lucidity, Flow,  
and Efficiency

### **The Winning Oral Argument**

Concentrating on the nuts-and-bolts of oral advocacy, this seminar emphasizes the techniques used by the most successful courtroom advocates in history.

You'll learn how to prepare yourself for effective public speaking, how to prepare your argument before you get into court, how to present your case once you're there, why questioning from judges gives you your best opportunities for crisp persuasion, and how to use your rebuttal time most effectively.

The coursebook draws on enduring principles of advocacy from the ablest ancients to contemporary courtroom giants. It relies extensively on Garner's one-on-one interviews with some of the finest judicial minds of our generation about what does and does not work for the advocates who come before them.

Be prepared to learn that you can easily improve your technique and your command of the material.

#### **Schedule**

12:30–1:00 .....Registration  
1:00–1:30 ..... The Challenges  
of Oral Argument  
1:30–2:00 ..... Your Manner  
and Your Matter  
2:00–2:30 .....Handling the  
Judges' Questions

### **New!** Advanced Transactional Drafting

Transactional lawyers praise this course for helping them with everything from licensing agreements to acquisitions to wills and trusts.

The emphasis is on the practicalities of contract-drafting that most law schools fail to teach. You'll learn how to prepare legal documents that don't merely stand up in court but preclude litigation in the first place because of their unmistakable meaning.

Bryan Garner is the drafter entrusted by many Fortune 500 companies to revise their most important contracts. The United States Judicial Conference selected him to redraft federal rules, and the American Law Institute had him revise its bylaws and council rules.

Even the most experienced drafters consistently say that Garner's methods have improved their contracts more than any other educational experience they have had.

As usual, Garner provides eye-opening examples and lots of good forms.

#### **Schedule**

2:30–3:00 .....Registration  
3:00–3:30 .....Organizing  
Contractual Provisions  
3:30–4:00 .....Achieving Both  
Readability and Precision  
4:00–4:30 ..... Avoiding  
Faulty Wordings

To ensure that you receive a coursebook at check-in, please register in advance online at [www.lawprose.org](http://www.lawprose.org).

And while you're there, be sure to subscribe to the free **Garner's Usage Tip of the Day**

Limited financial support is available based on special need.  
For more information please visit our website.

## Policies

**TUITION** (see registration form below) is payable by check or online by Visa, MasterCard, or Amex before the day of the class. At-the-door tuition is an extra \$15 per seminar.

**REGISTRATION** may be completed online by going to [www.lawprose.org](http://www.lawprose.org). Or send your check and the registration form below to our office.

**TRANSFER** of your registration to another location on this brochure, or to another member of your firm or company, will be approved if we receive 24 hours' notice before the seminar date.

**CANCELLATION** with refund (less a \$50 enrollment charge) will be approved if we receive 7 days' notice before the original seminar date. No refund will be made for late cancellation or absence.

**CLE CREDIT** has been applied for in all states where our seminars are held. Out-of-state attorneys should contact their state Bar or CLE accrediting agency and apply for credit directly.

**REFRESHMENTS** will be available during the morning and afternoon breaks.

**ROOM** temperatures vary, so bring a jacket or sweater or parka. Please turn off all electronic devices.



### Two Ways to Win a Bryan Garner Bobblehead!

- (1) Take all three seminars and you'll be eligible for the end-of-the-day drawing for the limited-edition bobblehead.
- (2) Be the originating attorney for your firm's in-house LawProse seminar.

**For information about ordering Bryan Garner's books — or to ask about scheduling him for in-house seminars — visit [www.lawprose.org](http://www.lawprose.org).**

## The Price Paid for One Little Mistake

It happens all the time. An associate is let go after a partner discovers a small but costly mistake that the associate has made. The partner bears some of the blame—the client who has left the firm certainly thinks so. And now the firm has lost a talented associate, not to mention a long-time client.

All for a mistake that could have been easily prevented at so many stages—if the lawyers had simply known the protocols that Bryan Garner teaches in the preparation of law-firm work product.

Garner has devoted his career to helping lawyers thrive in their lives as professional writers. Let him help you. Without the know-how he'll share with you, you and your firm will pay a price time and again.

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Advanced Legal Writing & Editing	The Winning Oral Argument	Advanced Transactional Drafting	Discount: All 3 Seminars
8:30 a.m.–noon	1:00–2:30 p.m.	3:00–4:30 p.m.	8:30 a.m.–4:30 p.m.
\$395	\$295	\$295	\$795

Miami	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Minneapolis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Austin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Houston	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Phoenix	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dallas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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*The Pen Is  
Mightier Than  
the Ego!*

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## Advanced Legal Writing & Editing

8:30 a.m.–noon

## The Winning Oral Argument

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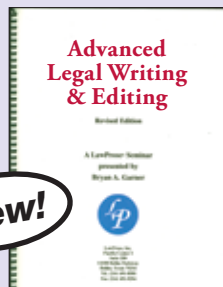
*"The Price Paid for One Little Mistake"—see page 3.  
Learn to fix the mistake you made last time—  
the one you should never make again.*



### The Bryan Garner Bobblehead

Look inside to learn  
how you can get one!

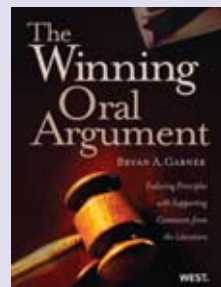
Join us for three fast-paced seminars with Bryan Garner



**New!**

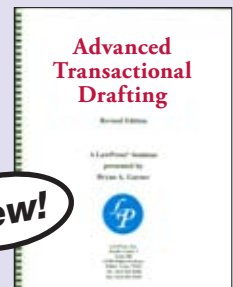
### Advanced Legal Writing & Editing

8:30 a.m. to Noon



### The Winning Oral Argument

1:00 to 2:30 p.m.



**New!**

### Advanced Transactional Drafting

3:00 to 4:30 p.m.



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